



### An Uncomfortable Problem

As a vibrant and growing health and fitness chain, Planet Fitness enjoys a constant surge of new members. Keeping these members comfortable and satisfied is a must in the fitness industry, and Planet Fitness locations nationwide have been searching for an energy efficient solution to increase air movement and enhance the workout experience.

### An Effective Solution

More than 50 Planet Fitness locations in the United States have installed 12-24 ft diameter Powerfoil® X Plus™ fans by Big Ass Fans® to create more comfortable, efficient environments.

### Comforting Results

The bottom line: Big Ass Fans improve members' workout experiences by creating a comfortable atmosphere. Not only do the fans reduce energy costs by decreasing the load on the HVAC system in the summer and recirculating warm air in the winter, but they also pack a visual punch that lets your members know you care about their comfort. Additionally, the increased air movement prevents stagnant, stale air and unpleasant gym odors from disrupting members' workouts.

"Big Ass Fans help us cut down on our air conditioning load and our utility bill. We cut 15 percent off our bill at a time when everybody else is seeing a 20 percent increase."

Dave Leon  
Planet Fitness Owner

"I think everybody in the health club or fitness business should utilize a Big Ass Fan because they are very efficient."

Dan Horan  
Planet Fitness Owner

