



Noticable Problem

Management at The Pub found keeping its patio patrons comfortable quite challenging, especially on hot and humid Kentucky summer days. Small, ineffective ceiling fans didn't cover enough area, and noisy oscillating fans created disruptive, fleeting gusts of air while distracting from live music. Customers complained about the obtrusive breezes while staff members chased blowing meal tickets and hard-earned tips!

Perfect Patio Solution

An 8-ft. Isis™ by Big Ass Fans. Isis is designed specifically for restaurants and bars with ceilings as low as 12-ft. and complements any upscale or casual patio or dining area. One Isis fan moves more air than NINE standard 52" ceiling fans at 1/3 of the operating cost.

Comfortable Result

The Pub's patio atmosphere has now been enhanced by the silent, gentle air movement created by Isis. Instead of holding onto their napkins and covering their ears, customers can now focus on the important aspects of the dining experience – good music, good food, and a great outdoor environment.

"The Isis by Big Ass Fans is so quiet, but it continues to move the air without interrupting any part of the environment. I didn't anticipate this much employee response, and the guests talk about it a lot. The fan even seems to keep the flies out of the patio. Isis is a dream machine!"

Mark Fichtner, General Manager